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Off Price Advantage Inc. is a New York Domestic Business Corporation filed on February 11, 1991. The company's filing status is listed as Inactive - Dissolution By Proclamation / Annulmen and its File Number is 1508044. The Registered Agent on file for this company is Off Price Advantage Inc. and is located at 1410 Broadway Lower Level, New York, NY 10018.

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A comprehensive look at creating pricing strategies that work in both good economic times and bad Written by three preminent pricing experts at McKinsey & Company, the "Second Edition "of" The Price Advantage" is a practical pricing guide for the executive or pricing practitioner who wants to identify, capture, and sustain substantial pricing gains in their business.

*The Price Advantage [With Access Code] by Walter L. Baker*

In a lot of ways, the price advantage is more than just an advantage unto itself. It's an advantage that enables companies to realize the benefits of the other advantages they work so hard to create. Reibstein: My understanding of a cost advantage is that I have lower costs.

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The Price Advantage, written by Walter Baker, Michael Marn, and Craig Zawada, outlines how to initiate and maintain appropriate pricing in order to effectively increase profits. By taking advantage of minor price increases, a company can significantly increase its profits.

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