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Supply Chain Management Coyle 8th Edition John J. Coyle is Professor Emeritus of Logistics and Supply Chain Management in the Smeal College of Business at Penn State University. He holds a B.S. and M.S. from Penn State and earned his Ph.D. from Indiana

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John J. Coyle is Professor Emeritus of Logistics and Supply Chain Management in the Smeal College of Business at Penn State University. He holds a B.S. and M.S. from Penn State and earned his Ph.D. from Indiana University in Bloomington, Indiana, where he was a U.S. Steel Fellow.

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The tenth edition of SUPPLY CHAIN MANAGEMENT: A LOGISTICS PERSPECTIVE refined its focus on the supply chain approach by blending logistics theory with practical applications and includes updated material on the latest technology, transportation regulations, pricing, and other issues. Each chapter opens with Supply Chain Profiles vignettes introducing students to real-world companies, people, and events. New and updated On the Line boxed features are applied examples providing students with hands-on managerial experience of the chapter's topics. Supply Chain Technology boxes appear throughout the text, helping students relate technological developments to supply chain management concepts and logistics practices while taking in consideration global changes. Short Cases at the end of each chapter are updated and build on what students have learned in the chapter. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Transportation service isn't as simple as you think. TRANSPORTATION goes in-depth and explains the fundamental role that transportation plays in our society. By looking at both domestic and international transportation systems, as well as their legal issues, you'll get a thorough, easy-to-understand overview. Plus, TRANSPORTATION gives you the tools you

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need to succeed in this fast-paced and rapidly changing industry. In class or on the road, TRANSPORTATION gives you the edge.

MANAGING SUPPLY CHAINS: A LOGISTICS APPROACH, 9E, International Edition refined its focus on the supply chain approach by blending logistics theory with practical applications. Each chapter opens with "Supply Chain Profiles" vignettes introducing students to real-world companies, people, and events. New and updated "On the Line" boxed features are applied examples providing students with hands-on managerial experience of the chapter's topics. "Supply Chain Technology" boxes appear throughout the text, helping students relate technological developments to supply chain management concepts and logistics practices while taking in consideration global changes. Short Cases at the end of each chapter are updated and build on what students have learned in the chapter.

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smoothly integrate internal and external functions, and establish effective inter-firm cooperation and strategic alliances across complex supply chains. Coverage includes: Understanding modern sourcing, logistics, operations, sales, and marketing – and how they fit together Using modern supply chain methods to improve customer satisfaction and quality Working with cutting-edge supply chain technology and metrics Moving towards greater sustainability and more effective risk management Working with core analytical tools to evaluate supply chain practices and measure performance Legal, ethical, cultural, and environmental/sustainability aspects of modern supply chain operations How to build a career in global supply chain management The Essentials of Supply Chain Management will be an indispensable resource for all graduate and undergraduate students in supply chain management, and for every practitioner pursuing professional certification or executive education in the field.

"The documented benchmarks for success and the many examples help explicate the complexities for the reader. The book is organized and written so that it will be useful as an introduction to the field and also as a reference when special challenges arise for the practicing manager." -- DR. JOHN J. COYLE, Professor Emeritus of Logistics and Supply Chain Management, Department of Supply Chain and Information Systems, Smeal College of Business, Pennsylvania State University "The book is a must-read for all supply chain managers seeking to drive down costs and improve profits and must be read before any investment is made in your supply chain. Get copies for your controller and all senior managers...this book lays it all out." -- DR. RICHARD LANCIONI, Chair, Marketing & Supply Chain Management, Fox School of Business, Temple University Expert Strategies for

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Improving Supply Chain and Logistics Performance Using Lean This practical guide reveals how to identify and eliminate waste in your organization's supply chain and logistics function. Lean Supply Chain and Logistics Management provides explanations of both basic and advanced Lean tools, as well as specific Lean implementation opportunities. The book then describes a Lean implementation methodology with critical success factors. Real-world examples and case studies demonstrate how to effectively use this powerful strategy to realize significant, long-term improvements and bottom-line savings. **COVERAGE INCLUDES:** * Using Lean to energize your supply chain * The eight wastes * Lean opportunities and JIT in supply chain and logistics * Lean tools and warehouse * Global lean supply chain and logistics * Lean opportunity assessment, value stream mapping, and Kaizen event management * Best-in-class use of technology with Lean * Metrics and measurement * Education and training Valuable training slides are available for download.

Master supply chain management concepts, components, principles, processes, interactions, and best practices: all the knowledge you need to start designing, implementing, and managing modern supply chains! The Definitive Guide to Integrated Supply Chain Management brings together all the knowledge you need to help companies gain competitive advantage from supply chains. Co-written by a leading supply chain expert and the Council of Supply Chain Management Professionals (CSCMP), this reference provides up-to-the-minute insight into the roles of supply chain management in improving customer service, reducing costs, and improving financial performance. Clearly and concisely, it introduces modern supply chain management best practices that have been proven to work in organizations of many

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sizes, types, and industries. For all supply chain and operations managers and students; and for other professionals who either practice in the field or work closely with practitioners to solve business problems.

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