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intelligence and employee service quality
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Catherine Prentice , Sergio Dominique
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Journal of Hospitality Marketing &

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Management: Vol 29, No 7

The article reports on findings from a survey of hospitality employers in Nottingham, United Kingdom. It discusses one aspect of a research project funded by the East Midlands Tourism aimed at exploring the skill sets desired and made available to the local hospitality and

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economy through students at local colleges and universities.

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