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The International Business Environment | Boundless Finance

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International business refers to the trade of goods, services, technology, capital and/or knowledge across national borders and at a global or transnational scale. It involves cross-border transactions of goods and services between two or more countries. Transactions of economic resources include capital, skills, and people for the purpose of the international production of physical goods and services such as finance, banking, insurance, and construction.

International business is also known as

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international business because basic similarity among people is both a cause and an effect of national boundaries. The laws governing business operations also apply primarily along national lines....

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