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Case Study Debating*

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TEDxWilmington What is
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Corporate Social
Responsibility Of
Multinational

The increasing importance of

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corporate social responsibility (CSR) means that companies must consider multi-stakeholder interests as well as the social, political, economic, environmental and developmental impact of

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Corporate responsibility
describes positive ways
through which multinational

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companies may affect the
society in which they
operate. The World Bank and
the World Business Council
on Sustainable Develo

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that multinational companies (MNCs) might be pursuing profit at the expense of vulnerable workforces, environmental degradation and so on. In response to such concerns, MNCs have

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increasingly taken steps
aimed at demonstrating their
social responsibility as
business organisations. One
prominent development

Corporate Social
Responsibility in

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Thus, corporate social responsibility is defined as “a voluntary way for a company to enhance its public image and reputation by incorporating responsible activities that satisfies a

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need of society beyond its
legal requirements" (Abels &
Martelli, 2012, p. 86).

Corporate Social
Responsibility of
Multinational Corporations
Corporate Social

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in Developing Countries
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The promoters of PDS
Multinational are proud to
have developed and supported
exceptional charitable
initiatives across India.
Soham for Kids: Soham in
Sanskrit, is the mantra “I

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Corruption Social
Responsibility - PDS
Multinational

1 Corporate Social

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Social Responsibility Of
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Responsibility in
Multinational Enterprises: A
Developing Country Study As
the world's most powerful
business communities, MNEs
are increasingly expected to
play a leading role in
contributing to improve

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socio-economic and
environmental condition in
developing countries through
their engagement in CSR
initiatives.

Corporate Social
Responsibility in

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A deep discussion concerning
the responsibility of
multinationals should

include the answer to such
questions as for whom and
why a company exists, who
and how should manage its

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Multinational Corporations
In Developing Countries
(PDF) Multinationals and
Corporate Social
Responsibility

corporate social
responsibility is defined as
the firm's obligation to

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Multinational Corporations
respond to the externalities
created by market action
(Sethi, 1990). Externalities
are positive or negative
impacts of a firm's
production on the utility or
production of a third party.
For example, a negative

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externality is created when
the firm emits noxious gases
that

Perspectives On Anti

Corporate Social

Responsibility in the

Multinational ...

Multinational profit-making

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organizations are expected to carry out their Corporate Social Responsibilities (CSR) in order to protect the environment and the safety of people living in the surrounding of their

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plants. The main aim of this study was to explore the CSR practices of a multinational brewery company in Ethiopia,

Corruption

Corporate Social

Responsibility Practice of

Multinational ...

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CORPORATE SOCIAL
RESPONSIBILITY IN
MULTINATIONAL COMPANIES5
brought the listing down to
2,148 companies. Of these,
718 were contacted but
refused to participate and a
further 43 initially agreed

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to participate but did not complete the questionnaire.

Corporate social

responsibility in

multinational companies ...

Relatively little is known about the management of

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corporate social responsibility (CSR) by multinational enterprises (MNEs) (Gnyawali, 1996; Meyer, 2004). As a result, global MNEs often fail to respond effectively to issues of importance in

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Boycotts

their host countries
(Logsdon and Wood, 2005).
Well-known examples include
protests and consumer
boycotts experienced by
Nestlé in selling baby
formula in Africa and by
Nike as a result of child

Read Online Corporate Social Responsibility Of Multinational Corporations labor abuse in outsourcing in Asia. In Developing Countries

Corporate social
responsibility in the
multinational ...

Corporate Social
Responsibility (CSR)

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Multinational Corporations
Understanding Corporate
Social Responsibility (CSR) .
Corporate social
responsibility is a broad
concept that can take...

Example of Corporate Social
Responsibility. Starbucks
has long been known for its

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Corruption Social
Responsibility (CSR)
Definition

Corporate social

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responsibility ("CSR") practices are most prominent in the oil and gas sector in Nigeria and among multinational corporations ("MNCs").¹ The major tools of CSR employed by MNCs in the country include

Read Online Corporate Social Responsibility Of Multinational Corporations, corporate codes of conduct, voluntary social reporting and community In Developing Countries Perspectives On Anti

Corruption Social
Responsibility,
Multinational ...

Research Summary:

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Read Online Corporate Social Responsibility Of Multinational Enterprises In Developing Countries Perspectives On Anti-Corruption

Multinational enterprises (MNEs) invest significant resources in corporate social responsibility (CSR), but their attempts to build a global “social brand” may clash with the execution of operational strategies at a

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subsidary level. Using a
game?theoretic model, this
research addresses the
complex interplay of
different contingencies that
shape the coordination and
control challenges facing
MNEs when they implement

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Perspectives On Anti Corruption

Orchestrating corporate
social responsibility in the

...

multinational corporate

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social responsibility (Amba-
Rao, 1992). Hence, the
discussion on these, in the
following two sections, is
based on that source.

Multinational Corporate
Social Responsibility,

Read Online Corporate Social Responsibility Of Ethics... Multinational Corporations

The 'corporate social responsibility' ('CSR') movement has been described as one of the most important social movements of our time. This book looks at what the CSR movement means

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for multinationals, for states and for international law.

Perspectives On Anti Corruption

Multinationals and Corporate Social Responsibility by ...

As the main research focus is that multinational

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corporations incentive suppliers to implement social responsibility through revenue sharing, the focus is to promote suppliers to fulfill social responsibility.

Read Online Corporate Social Responsibility Of Multinational Companies' coordination mechanism for In Developing Countries

.....
Using the example of
Corruptional oil companies,
this article suggests that
there are fundamental
problems surrounding the

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capacity of private firms to
deliver development and the
aspiration of achieving
development through

Corruption Social

Responsibility (CSR) may be
fundamentally flawed.

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The control of multinational corporations is an area of law that has attracted immense attention both at national and international level. In recognition of the

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importance of the subject matter, the United Nations Secretary General has appointed a special representative to work in this area. The book discusses the current trend by MNCs to self regulate by

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Social Responsibility Of
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employing voluntary
corporate social
responsibility (CSR)
strategy. Olufemi Amao
argues that the CSR concept
is insufficient to deal with
externalities emanating from
MNCs' operations, including

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human rights violations. Amao maintains that for CSR to be effective, the law must engage with the concept. In particular, he examines how the law can be employed to achieve this goal. While noting that the

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Multinational Corporations
control of MNCs involves
regulation at the
international level, it is
argued that more emphasis
needs to be placed on
possibilities at home, in
States and host States where
there are stronger bases for

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the control of corporations.
This book will be useful to
academic scholars, students,
policy makers in developing
countries, UN, UN Agencies,
the African Union and its
agencies, the European Union
and its agencies and other

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international policy makers. In Developing Countries The increasing importance of CSR means that companies must consider multi-stakeholder interests as well as the social, political, economic,

Read Online Corporate Social Responsibility Of Multinational Corporations environmental and developmental impact of their actions. However, the pursuit of profits by multinational corporations has led to a series of questionable corporate actions and the consequences

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Adefolake Adeyeye explores how CSR has evolved to aid the anti-corruption campaign. By examining voluntary rules applicable

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for curbing corruption,
particularly bribery and
analysing the domestic and
extra-territorial laws of
Nigeria, United Kingdom and
the United States for
holding corporations liable
for bribery, she assesses

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the adequacy of international law's approach towards corporate liability for bribery and explores direct corporate responsibility for international corruption. The roles of corporate

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governance, global
governance and civil
liability in curbing
corporate corrupt practices
are given special focus.

Globalization and the
professionalization of

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Multinational Corporations
Corporate Social
Responsibility (CSR) have
led to a surge of CSR
activities claiming to
support development across
the globe. In this two
volume series, the chapters
explore this claim through

Read Online Corporate Social Responsibility Of Multinational Corporations In Developing Countries Perspectives On Anti Corruption

nanced debate about the potentialities, limitations and threats of development-oriented CSR in the developing world at both the global and local levels. Volume 1 explores whether there is a genuine

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possibility for corporations
to contribute to development
through CSR activities. With
corporate reach spreading
into every corner of the
globe, this is a timely
contribution presenting
cases from developing

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Corruption
countries spanning multiple
continents. It explores the
multi-level and multi-
stakeholder dynamics
involved in shaping the
complex interface between
multinational corporations
(MNCs) and possibilities for

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CSR-related development. The chapters highlight the potential for MNCs to spread best practice and complement the role of governments in bridging governance gaps and spearheading capacity building efforts. But they

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also highlights serious reservations, stemming from isolated assessments, limited appreciation of the complexities of context, and the permeation of a northern agenda that marginalizes local voices. Within the

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larger debate on the merits
and evils of globalization,
this volume captures the
mixed record of MNCs in
promoting effective
development in those parts
of the world where it is
most needed. This important

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series will be the reference source for academics, practitioners, policy-makers and NGOs involved in development-oriented CSR.

Seminar paper from the year 2014 in the subject Business

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economics – Business Ethics,

Corporate Ethics, grade:

2,0, University of Augsburg,

language: English, abstract:

This essay is concerned with

the empirical question

whether Corporate Social

Responsibility of

Read Online Corporate Social Responsibility Of Multinational Companies has an impact on its financial performance. Currently, the widely spread debate about the importance of responsible and sustainable behavior of firms leads to different positions in the

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business world and requires explicit generally expected answers. The multitude of already existing studies shows that it is almost impossible to find one commonly accepted definition and one perfectly fitting

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level of CSR. This study works out two widely accepted measures of CSR and its relation to financial performance in the context of a company ?s reputation. The results of these studies show that a positive

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Multinational Corporations
relation between social and environmental awareness and the accounting-based financial performance of a company do in fact exist. By using data from already analyzed meta-studies, the phenomenon can be explained

Read Online Corporate Social Responsibility Of Multinational Corporations by the importance of reputation in today 's business world. In Developing Countries Perspectives On Anti Corruption

Focusing on anti-corruption
as a corporate social

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Adefolake Adeyeye explores multilateral efforts to curb international corruption.

Nowadays, business is not just about making profit; it involves optimizing

Read Online Corporate Social Responsibility Of Multinational Corporations In Developing Countries Perspectives On Anti Corruptional Corporations (MNC) whose ever-increasing impact on global economy made their Corporate Social

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Responsibility (CSR) policies more open to public scrutiny. The media, non-governmental organizations (NGOs), and activist groups have constantly questioned activities of MNCs in developing countries,

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particularlly with regard to
issues such as forced labor,
bribery, and so on. This
present study focuses on
these MNCs CSR practices on
the level of their
subsidiaries in the MENA
region (AXA in Lebanon). It

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argues that these practices are well organized and occupy a significant part of these MNGs efforts, as they encourage their subsidiaries to be more involved and committed. To be able to attain this studys

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In Developing Countries
Perspectives On Anti
Corruption

objectives, a survey was administered to the MNGs subsidiarys employees in Lebanon and an interview was conducted with the concerned figures in this company and the group. The results of the questionnaire were

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statistically processed using SPSS and thoroughly analyzed qualitatively and quantitatively, based on previous research. Specific research questions were answered regarding the implementation of

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international CSR in the MENA while considering it a competitive advantage and specifying the areas of interest. The latter compiled, helped in the development of the current status of international CSR

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in the MENA and more
specifically in an MNCs
subsidiary in Lebanon. Thus
recommendations and future
prospective were identified.

Multinational Corporations
and Global Justice: Human

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Rights Obligations of a
Quasi-Governmental
Institution addresses the
changing role and
responsibilities of large
multinational companies in
the global political
economy. This cross- and

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Multinational Corporations
inter-disciplinary work
makes innovative connections
between current debates and
streams of thought, bringing
together global justice,
human rights, and corporate
responsibility. Conceiving
of corporate social

Read Online Corporate Social Responsibility Of Multinational Corporations from this unique perspective, author Florian Wettstein takes readers well beyond the limitations of conventional notions, which tend to focus on either beneficence or pure charity.

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While the call for
multinationals' involvement
in the solution of global
problems has become stronger
in recent times, few
specifics have been laid
down regarding how to hold
those institutions

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accountable in the global arena. This text attempts to work out the normative basis underlying the responsibilities of multinational corporations—thereby filling a crucial void in the

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literature and marking a milestone in the CSR debate.

Perspectives On Anti Corruption

Corporate Social Responsibility is more crucial now than ever, as

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society as a whole responds
to challenges on a global
scale - from the continuing
strife nationalism causes
to international supply
chains, to the problems
posed by the climate change
crisis, to the

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continuing issue of slavery
in the modern age. The
Palgrave Handbook of
Corporate Social
Responsibility is a
comprehensive,
authoritative overview of CSR
in all its forms, providing

Read Online Corporate Social Responsibility Of Multinational Corporations a multiplicity of interdisciplinary tertiary research from esteemed academics in their fields. It will cover everything from the theoretical basis for CSR, to environmental aspects of CSR, including

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responses to climate change
and resource
depletion; society and CSR,
including work-life balance
and modern slavery; regional
aspects of CSR (reviewing
CSR in both developed and
developing countries, and

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providing an in-depth examination of Latin America, Africa and the Middle East). It is aimed as a resource for a global scholarly audience looking for a detailed presentation of major accounts of

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