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This article focuses on the formation of the 'global media system' from 1860 to 1910. It begins with a critique of conventional knowledge in international communication and focuses on three themes: first, the rise of the global media; second, how markets, states and imperialism shaped the global media; and third, how the global media developed as a series of multinational cartels — powerful 'private structures of control' through which corporate and national foreign policy objectives were ...

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